

# Bovince

Gael's revolutionary software MindGenius was first installed at Bovince Limited in the autumn of 2001 and is being used by management to develop future strategies.

Since installing MindGenius Bovince Limited has witnessed a wide range of benefits, including an increase in both employee productivity and creativity.

MindGenius is proving to be an invaluable management tool.

Established for over fifty years, Bovince Limited is one of Europe largest Screen Process Printers employing sixty staff. Bovince has several major achievements to its credit, such as ISO 9002, ISO 14001, EMAS approval and have achieved both the Investors in People Standard and the Queen's Award in Sustainable Development.

The company's policy of continuous improvement has been rewarded with a long list of famous customers, including Budweiser and Channel

Benefits of implementing MindGenius are wide-ranging. Personnel at Bovince are very impressed with the software and describe the software as 'extremely useful' and 'easy to use'.

MindGenius is proving to be a useful management tool.

Iris Chisholm, TCS Associate for Bovince Limited is overwhelmed with the benefits MindGenius has delivered in a short space of time.

*"We purchased MindGenius because we thought that it would be a very useful programme and we were right! It helps us expand every aspect of an idea or problem, and will enable us to enhance our service.*

*I also find the general overview of ideas particularly helpful as you can look at everything you have on a particular topic with a quick glance, and allow you to search your own mind for even more detail.*

*I have been impressed by how easy it is to actually use the programme and how it helps me to prepare complicated documents effortlessly.*

*I would not hesitate to recommend MindGenius to other companies."*

**Iris Chisholm, TCS Associate for Bovince Limited**